

PNM Business Energy Efficiency Programs



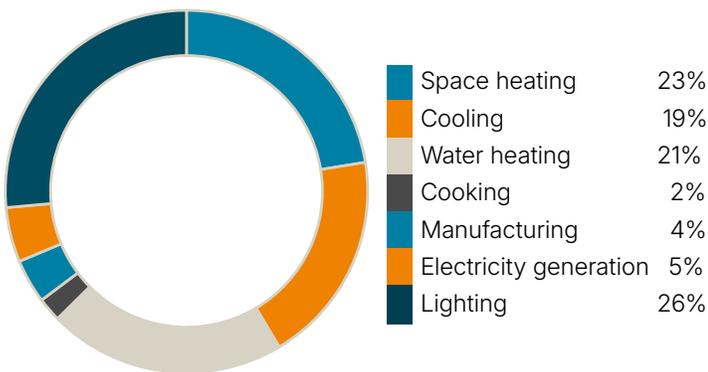
Tribal Communities



Energy Profile

There are 23 recognized Native American tribes in New Mexico, comprising more than 263,600 citizens, or 12.4% of the states total population. Spanning a variety of business types, energy needs vary and reliability may be a concern. Many properties are considered mixed-use buildings that provide essential services to the community and preserve cultural practices. Energy efficiency is crucial for these operations, to help reduce energy costs and minimize environmental impact. By using energy more efficiently, tribal communities can increase reliability, lower utility bills, and allocate savings to other essential needs such as education, healthcare, and infrastructure.

Average Energy Usage



Based on "service" industry averages, source U.S. Energy Information Administration (EIA)

PNM Business Energy Efficiency Programs offer rebates that lower the cost of upgrading to new energy efficient equipment. The rebate can reduce project costs and shorten your project payback period. Depending on the scope of the project, hours of operation, and size of facility, you could see significant savings.

Ways to Reduce Energy Use

Upgrading to higher efficiency equipment can reduce the amount of energy needed to run the equipment at optimal levels. This enhances performance and reliability resulting in fewer breakdowns and maintenance, and reduced energy bills. This can add up to substantial cost savings over time. Consider implementing the following upgrades for significant energy savings:

- LED retrofits and controls
- HVAC systems and optimization
- Ductless mini-splits
- ENERGY STAR-qualified equipment

Example Project

In 2024, a casino in New Mexico transformed their HVAC system by retrofitting to high efficiency unitary and split air conditioning systems. The project saved nearly 413,000 kWh and received a \$36,000 rebate from the PNM Business Energy Efficiency Programs.

Don't leave money on the table!
Reserve rebates for your facility today.





Why Improve Energy Efficiency?

- 1 Cuts operating and maintenance costs and improves profitability.
- 2 Savings can help finance future improvements.
- 3 Improves customer and staff satisfaction.
- 4 Distinguishes your business as caring about environmental sustainability.
- 5 Helps you remain competitive in an ever-changing business landscape.

Good Neighbor Fund

The PNM Good Neighbor Fund is a program that helps income-qualified New Mexico families pay their electric bills during times of hardship. The fund is supported by donations from PNM customers, employees, and shareholders, and has supported thousands of households across the state. You can make a meaningful impact by donating all or a portion of your Energy Efficiency Program incentive to the Good Neighbor Fund. Simply submit your energy efficiency project through [PNM's Business Energy Efficiency Program Online Application](#) and choose to allocate all or a portion of your incentive to the Good Neighbor Fund. It's a simple way to give back while supporting your sustainability goals.

Energy Efficient Measures

Rebates are available for both retrofit and new construction or major renovation projects:

- LED lighting and occupancy sensors
- Unitary and split AC systems
- Air source heat pumps
- Water and air-cooled chillers
- Package terminal AC and HP units
- Variable refrigerant flow heat pumps
- Variable speed drives on motors
- Refrigeration equipment
- Evaporator fan motors and controls
- ENERGY STAR-qualified food service equipment

Plus, custom rebates are available for other efficiency upgrades with proven energy savings.

Transportation Electrification Program

The PNM Transportation Electrification Program offers rebates and resources that make it simple for you to install qualified EV chargers at residential and commercial locations. Visit ev.pnm.com for the latest information on charger qualifications, installation assistance, and rebates available.

Learn More

Visit PNMenergyefficiency.com
Call 505-938-9400
Email energyefficiency@pnm.com

Find a Contractor

Visit PNMenergyefficiency.com/findacontractor to view a complete list of Program Authorized Contractors.

