

PNM Business Energy Efficiency Programs



Retail Stores and National Chains



Energy Profile

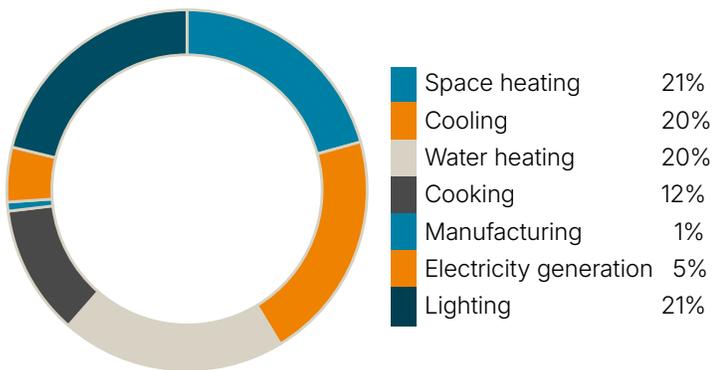
Retail stores have longer operating hours than a typical commercial facility, which can mean higher energy consumption by lighting and HVAC systems. Other factors, such as store size, layout, products sold, foot traffic, current equipment, and climate, all add to the diversity of energy use among retail locations. There are easy ways to reduce energy use and operating costs while enhancing the shopping experience.

Ways to Reduce Energy Use

Upgrading to energy-efficient technologies can reduce utility bills, enhance the indoor environment, and contribute to a better buying experience. Retail stores may see an increase in sales due to enhanced buyer comfort and optimal lighting. Consider implementing the following upgrades for significant energy savings:

- LED retrofits and controls
- HVAC systems and optimization
- Variable speed drives
- ENERGY STAR-qualified equipment

Average Energy Usage



Based on "mercantile" industry averages, source U.S. Energy Information Administration (EIA)

Example Project

In 2024, a big box retailer in New Mexico transformed their lighting by retrofitting exterior high-intensity discharge (HID) fixtures with new LED pole lighting. The project saved more than 67,000 kWh and received an \$8,500 rebate from the PNM Business Energy Efficiency Programs.

PNM Business Energy Efficiency Programs offer rebates that lower the cost of upgrading to new energy efficient equipment. The rebate can reduce project costs and shorten your project payback period. Depending on the scope of the project, hours of operation, and size of facility, you could see significant savings.

Don't leave money on the table!
Reserve rebates for your facility today.





Why Improve Energy Efficiency?

- 1 Cuts operating and maintenance costs and improves profitability.
- 2 Savings can help finance future improvements.
- 3 Improves customer and staff satisfaction.
- 4 Distinguishes your business as caring about environmental sustainability.
- 5 Helps you remain competitive in an ever-changing business landscape.

Good Neighbor Fund

The PNM Good Neighbor Fund is a program that helps income-qualified New Mexico families pay their electric bills during times of hardship. The fund is supported by donations from PNM customers, employees, and shareholders, and has supported thousands of households across the state. You can make a meaningful impact by donating all or a portion of your Energy Efficiency Program incentive to the Good Neighbor Fund. Simply submit your energy efficiency project through [PNM's Business Energy Efficiency Program Online Application](#) and choose to allocate all or a portion of your incentive to the Good Neighbor Fund. It's a simple way to give back while supporting your sustainability goals.

Learn More

Visit [PNMenergyefficiency.com](https://www.pnmenergyefficiency.com)
Call 505-938-9400
Email energyefficiency@pnm.com

Find a Contractor

Visit [PNMenergyefficiency.com/findacontractor](https://www.pnmenergyefficiency.com/findacontractor) to view a complete list of Program Authorized Contractors.

Energy Efficient Measures

Rebates are available for both retrofit and new construction or major renovation projects:

- LED lighting and occupancy sensors
- Unitary and split AC systems
- Air source heat pumps
- Water and air-cooled chillers
- Package terminal AC and HP units
- Variable refrigerant flow heat pumps
- Variable speed drives on motors
- Refrigeration equipment
- Evaporator fan motors and controls
- ENERGY STAR-qualified food service equipment

Plus, custom rebates are available for other efficiency upgrades with proven energy savings.

Transportation Electrification Program

The PNM Transportation Electrification Program offers rebates and resources that make it simple for you to install qualified EV chargers at residential and commercial locations. Visit [ev.pnm.com](https://www.ev.pnm.com) for the latest information on charger qualifications, installation assistance, and rebates available.

