



# Distributor Discount Program

## Instant, point-of-sale rebates on high-efficiency equipment

The Distributor Discount Program offers instant savings to eligible PNM customers for purchasing high-efficiency equipment from a participating distributor.



### Qualifying Equipment

Receive instant discounts when purchasing qualified equipment from participating distributors. Qualifying equipment includes:

- Packaged Terminal Air Conditioners (PTAC)
- Packaged Terminal Heat Pumps (PTHP)
- Packaged and Split System AC Units
- Packaged and Split System Heat Pumps
- Variable Refrigerant Flow Systems
- ENERGY STAR® Solid Door Reach-In Freezer
- ENERGY STAR® Solid Door Reach-In Refrigerator
- ENERGY STAR® Glass Door Reach-In Freezer
- ENERGY STAR® Glass Door Reach-In Refrigerator
- Energy Efficient Ice Machines
- ENERGY STAR® Combination Oven
- ENERGY STAR® Steam Cooker
- ENERGY STAR® Convection Oven
- ENERGY STAR® Commercial Vat Dryer
- ENERGY STAR® Hot Food Holding Cabinet



### Authorized Distributors

PNM Authorized Distributors can provide instant discounts on qualified equipment at the time of purchase. View a list of Authorized Distributors by visiting [PNMenergyefficiency.com/findacontractor](https://www.pnmenergyefficiency.com/findacontractor).



PNM provides rebates for energy efficiency improvements.

**Let us show you how.**

Visit [PNMenergyefficiency.com](https://www.pnmenergyefficiency.com)

Email [energyefficiency@pnm.com](mailto:energyefficiency@pnm.com)

Call 505-938-9400



# Earn discounts for purchasing energy-efficient equipment.

HVAC Equipment				
EQUIPMENT TYPE	SIZE CATEGORY	REQUIREMENTS	INCENTIVE/TON	COOLING EFFICIENCY BONUS
Unitary and Split Air Conditioning Systems	< 65,000 Btu/h (< 5.4 tons) Split System	14.0 SEER2	\$25	\$15
	< 65,000 Btu/h (< 5.4 tons) Single Package	14.4 SEER2		
	≥ 65,000 Btu/h and < 135,000 Btu/h (5.4-11.25 tons)	16.1 IEER		
	≥ 135,000 Btu/h and < 240,000 Btu/h (11.25-20 tons)	15.6 IEER		
	≥ 240,000 Btu/h and < 760,000 Btu/h (20-63 tons)	14.5 IEER		
	≥ 760,000 Btu/h (≥ 63 tons)	13.8 IEER		
Air Source Heat Pumps	< 65,000 Btu/h (< 5.4 tons) Split System	15.0 SEER2 and 7.7 HSPF2	\$40	\$15
	< 65,000 Btu/h (< 5.4 tons) Single Package	14.1 SEER2 and 6.9 HSPF2		
	≥ 65,000 Btu/h and < 135,000 Btu/h (5.4-11.25 tons)	15.2 IEER and 3.5 COP		
	≥ 135,000 Btu/h and < 240,000 Btu/h (11.25-20 tons)	14.6 IEER and 3.4 COP		
	≥ 240,000 Btu/h and < 760,000 Btu/h (20-63 tons)	13.6 IEER and 3.3 COP		
Packaged Terminal AC	ALL	14.5 – (0.300 x [Btu/h]/1000) EER2	\$50	\$0
Packaged Terminal HP	ALL	14.5 – (0.300 x [Btu/h]/1000) EER2 and 3.9 – (0.052 * [BTU/H] /1000) COP	\$100	
Variable Refrigerant Flow Systems	< 65,000 Btu/h (< 5.4 tons)	13.7 SEER and 7.9 HSPF	\$40	\$20
	≥ 65,000 Btu/h and < 135,000 Btu/h (5.4-11.25 tons)	15.7 IEER and 3.4 COP		\$25
	≥ 135,000 Btu/h and < 240,000 Btu/h (11.25-20 tons)	15.1 IEER and 3.3 COP		
	≥ 240,000 Btu/h and < 760,000 Btu/h (20-63 tons)	13.8 IEER and 3.3 COP		

HVAC Incentive Example: A 15 ton Unitary Air Conditioning System with a IEER of 18 would receive: (15 tons \* \$25 = \$375) for unit size AND (18 IEER - 15.6 IEER = 2.4 → 2.4 \* \$15 = \$36 \* 15 tons = \$540) for the cooling efficiency bonus. The total incentive would be \$375 + \$540 = \$915

Refrigeration	
EQUIPMENT TYPE	INCENTIVE/UNIT
Solid Door Refrigerator	\$2/cubic ft
Glass Door Refrigerator	\$2/cubic ft
Solid Door Freezer	\$6/cubic ft
Glass Door Freezer	\$8/cubic ft

ENERGY STAR® High Efficiency Ice Makers	
EQUIPMENT HARVEST RATE (lbs ice/day)	INCENTIVE/UNIT
101 - 200 lbs	\$100
201 - 300 lbs	\$125
301 - 400 lbs	\$150
401 - 500 lbs	\$150
501 - 1000 lbs	\$200
> 1000 lbs	\$250

ENERGY STAR® Ovens & Fryers	
EQUIPMENT TYPE	INCENTIVE/UNIT
Combination Oven - Full Size	\$800
Convection Oven - Full Size < 5 pans	\$300
Convection Oven - Full size ≥ 5 pans	\$350
Convection Oven - Half Size	\$100
Commercial Vat Fryer - Standard	\$250
Commercial Vat Fryer - Large	\$300

ENERGY STAR® Hot Food Holding Cabinet	
EQUIPMENT TYPE	INCENTIVE/UNIT
Half size	\$125
Three-quarter size	\$300
Full-size	\$500

ENERGY STAR® Electric Steam Cookers	
EQUIPMENT TYPE	INCENTIVE/UNIT
Boiler Based - 3 Pan	\$1,200
Boiler Based - 4 Pan	\$1,400
Boiler Based - 5 Pan	\$1,600
Boiler Based - ≥ 6 Pan	\$1,800
Steam Generator - 3 Pan	\$800
Steam Generator - 4 Pan	\$900
Steam Generator - 5 Pan	\$1,000
Steam Generator - ≥ 6 Pan	\$1,200